ARTS102 – 2D Design DEVANN GARDNER

Fall 2023

Color Schemes

Project Brief

In this project, students will develop a visual understanding of the differences between subject matter and form. Students will intentionally translate value into color and develop visual understanding of Color Schemes/Harmonies. Students will develop practical understanding of how to create Monochromatic, Analogous and Complementary Color Harmonies.

Assignment

You will create a design, geometric or organic that represents the words given to you in class. Interpret the word(s) into the design and study how the color schemes can affect the meaning of those designs.

Materials

- Sketchbook
- Drawing paper
- Bristol board
- Tracing paper
- Drawing pencils
- Eraser
- Ruler
- Fine tip sharpie pen
- Brushes
- X-acto knife
- Acrylic Paint
- Other materials TBD

Each student will be supplied with a set number of materials which will supplement most of the project. Other items like pencils, pens and instructor resources are available. Even though we have these items in studio, students are responsible for having these as part of their general student artist tool kit:

- Pencils, pens, scissors
- Ruler

Xacto Knives, Blades

Masking Tape

- Paper/Sketchbook
- Erasers

If students require additional resources, they will need to purchase those items. Or contact instructor for alternative options.

Part 1 - In your sketchbook

- 1. Divide the paper into 4 equal working areas. Develop sketches 3" x 4" thumbnails of your composition interpreting the words into a design.
- 2. Only use line, do not shade or use color.

Part 2 - In the studio

- 1. After choosing the best preliminary sketch, draw this onto 9" x 12" Bristol paper.
- 2. Using graphite paper or tracing paper, duplicate this design onto two other sheets of the same size. (You should have three total copies of your line drawing on to Bristol paper)
- 3. Paint each line drawing with the following color schemes. You can choose which colors, as long as they fall under the appropriate schemes.
 - 1. Monochromatic One hue with tints, shades, and tones.
 - 2. Analogous Hues side by side on the color wheel.
 - 3. Complementary Hues directly across from each other on the color wheel.

Part 3 - Documentation and Reflect for Critique prep

- 1. Photograph your finished image and submit high quality images.
- 2. Tape tracing paper over top of project to protect.

